

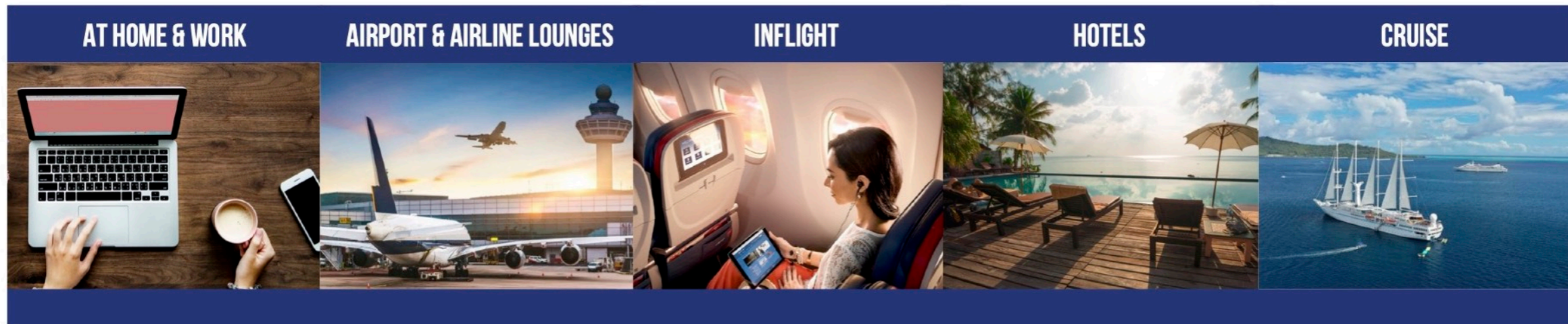
AIRGUIDE MEDIA NETWORK



AIRGUIDE ADVERTISING NETWORK

REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence & Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



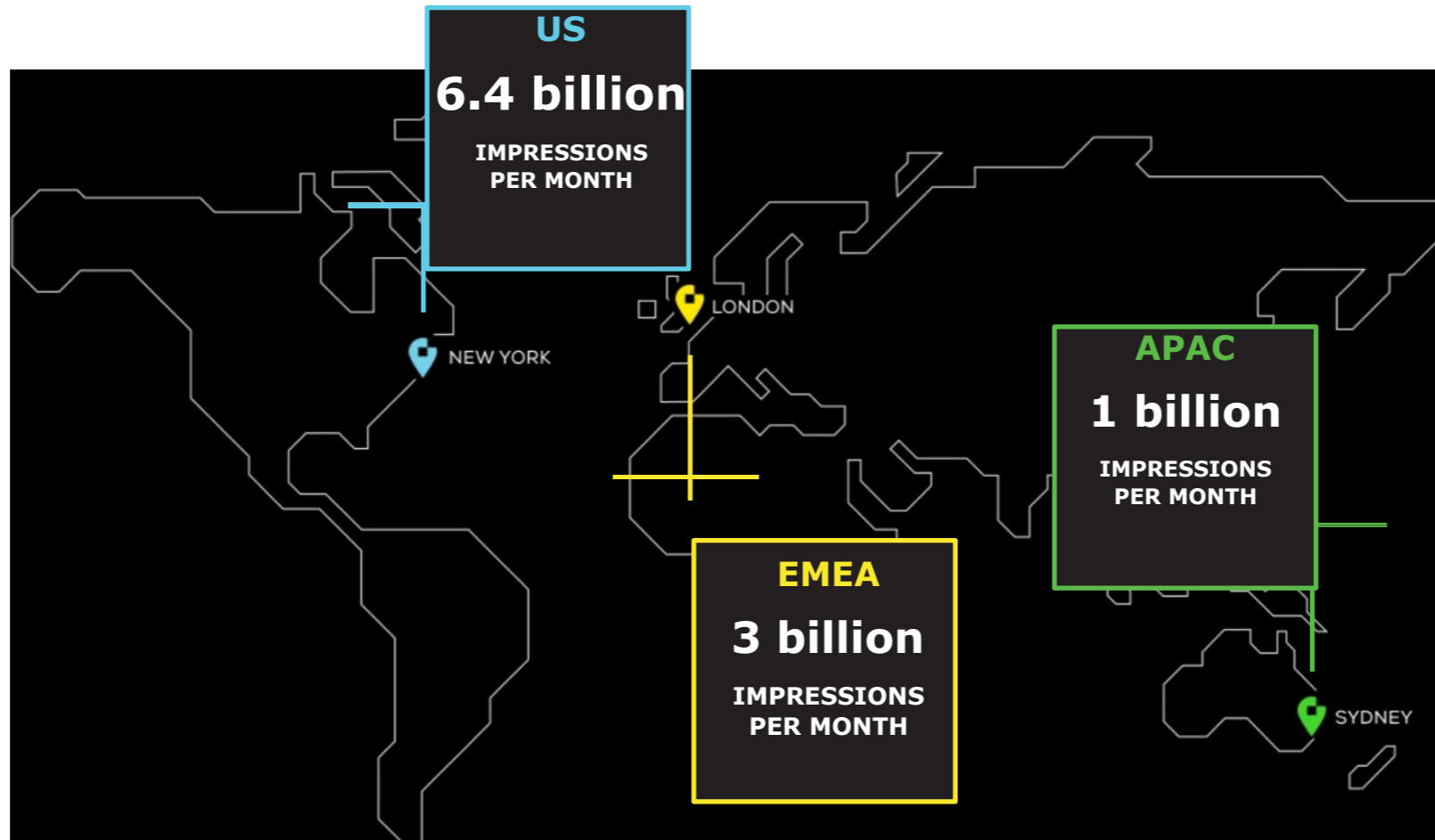
Reach Global Business & Leisure Travelers

- **Lifestyle + Travel & Business Network** – Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more.

The Global Air Traveler

- **Airport & Airline Lounge WiFi & Screens**
- **Airline Inflight WiFi & Seatback Screens**
- **Hotels & Hotel In Room Screens**
- Digital Display or Videos - Product Offer or Call To Action
- Sponsored Content & Videos - Promoting Your Product, Service or News
- **Targeting & Lead Generation** - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.

LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



10+ BILLION

Our platform serves more than 10 billion content ads per month.

438 MILLION

Our advertisers reach a global audience of more than 400 million readers.

250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

\$100K

The audience we reach is affluent, with readers' average annual income exceeding \$100,000.

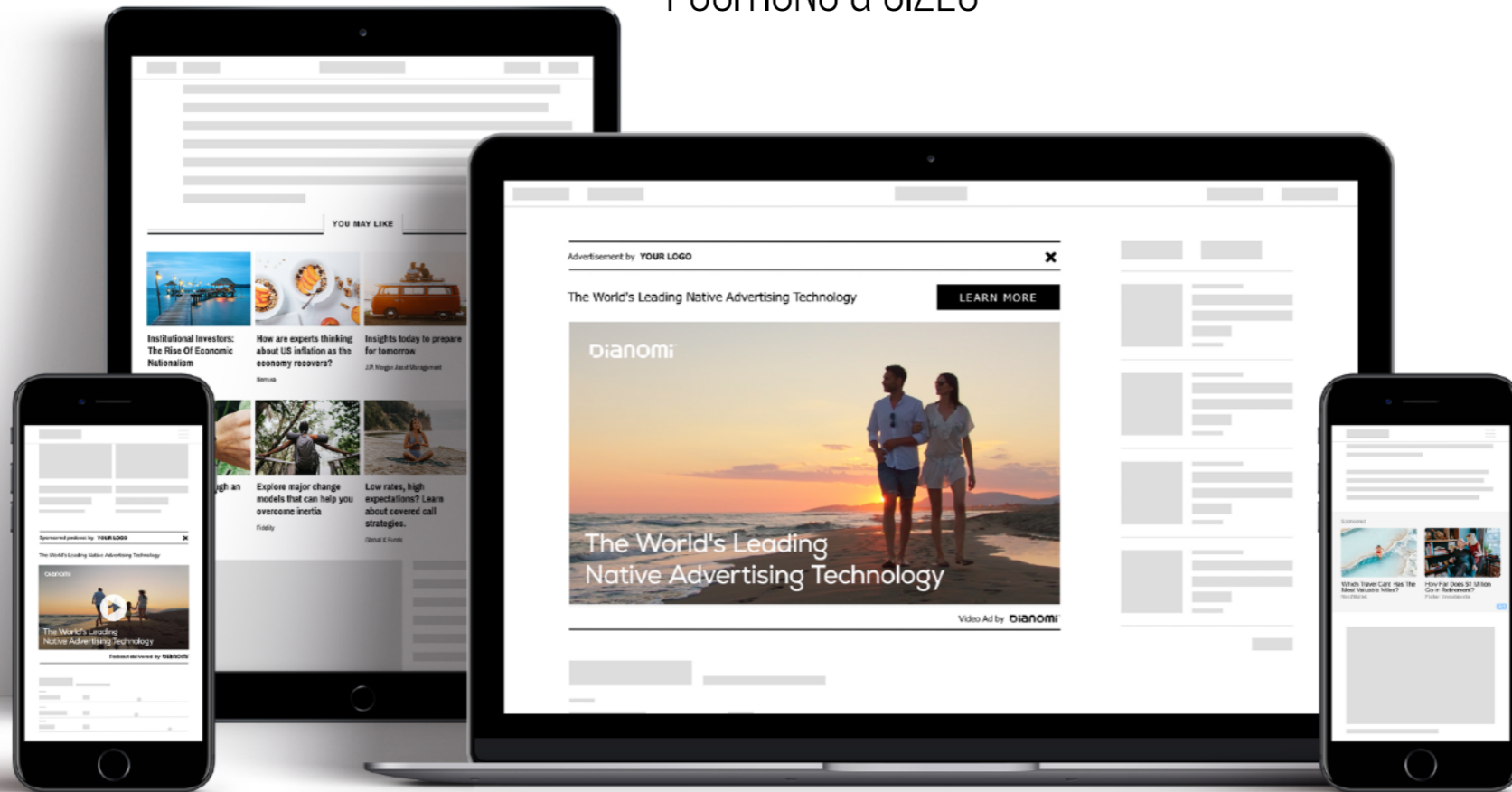
HOTEL & RESORTS

DISPLAY & VIDEO ADVERTISING & SPONSORED CONTENT OR VIDEO
ON THE **HOTEL WIFI + TV ENTERTAINMENT SYSTEM & GUEST DEVICES**

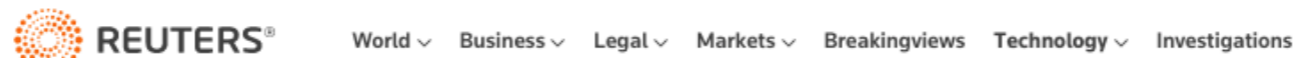
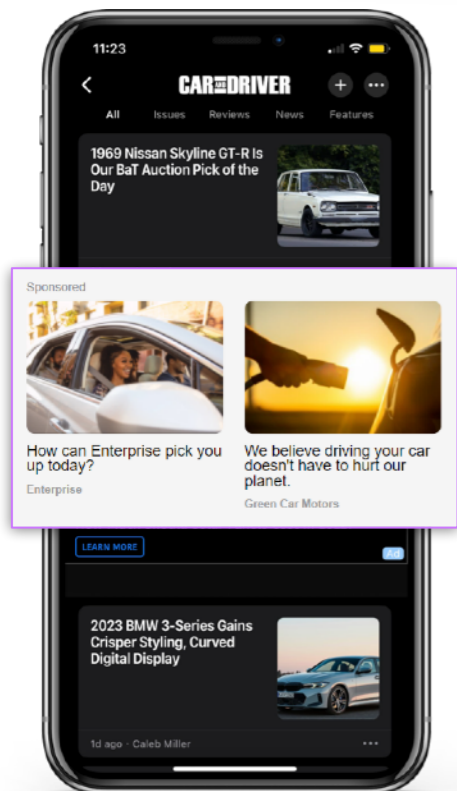
- **Hotel WiFi** - Digital display and video, or sponsored content and videos.
- **Hotel Room Screens** - Digital display and video, or sponsored content and videos.



DISPLAY & VIDEO ADVERTISING POSITIONS & SIZES



Most Popular Display Sizes: 300x250, 400x320, 728x90
Mobile: 300x250, 320x50



Sponsored Content

High Yield Online Savings Accounts
Sponsored by SavingsAccounts.com



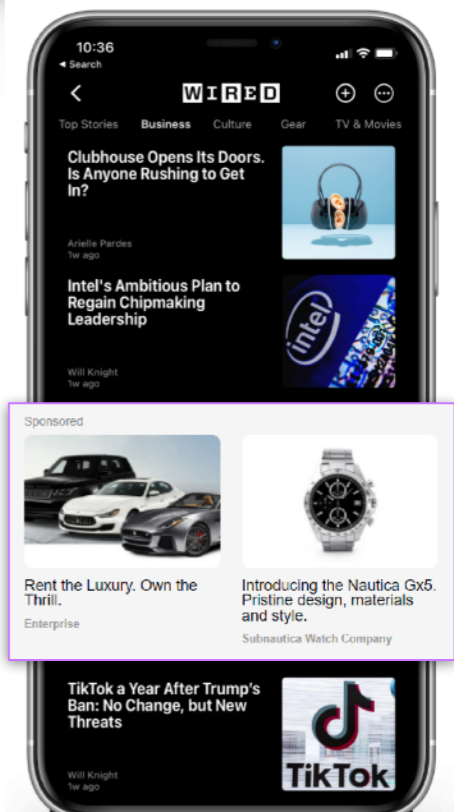
Hands Down One of the Best Cards for Good Credit
Sponsored by The Ascent



BPL? The fastest and most cost-effective energy management technology
Sponsored by Corinex



Explosive Stock: \$1 Company Making a Fortune from Nuclear Fusion
Sponsored by Trade of the Day Plus



DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT CALL TO ACTION

BREITLING
1884



THE CHRONOMAT IS BACK!

Originally launched in the 1980s, the Chronomat made the mechanical chronograph cool again. With its interchangeable rider tabs and the "rouleaux" or "bullet" bracelet it became an immediate success. Today, the Chronomat has been re-designed for a new era, bringing back the striking design elements that will make this iconic chronograph instantaneously recognizable on your wrist. The new Chronomat collection is now available at Breitling.com.

BUY NOW



Spring awakens feelings of joy.

And we accelerate them.

Get ready for an adrenaline rush that only comes from driving a Porsche. Realize a lifelong dream - reserve your sports car now online via www.porsche.de/drive or at our Porsche Drive Counter in Berlin for an unforgettable driving experience during spring time.

Reserve now

PORSCHE
DRIVE



BOSS Store Friedrichstraße Berlin

Welcome to the nation's capital!

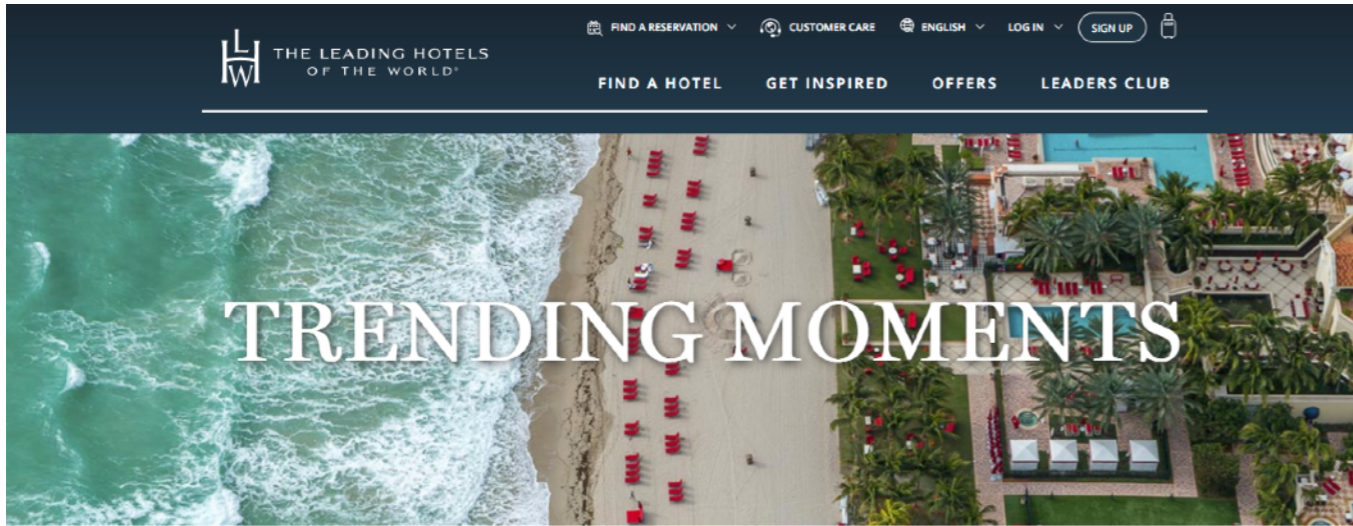
Are you aware that we are now located opposite the Westin Grand Hotel, Berlin? Our BOSS store at Friedrichsstraße offers elegant tailoring designed to the highest standards of quality and perfection.

Discover modern business wear, elegant leisure wear and glamorous evening looks directly in store. In a relaxed shopping environment, our knowledgeable sales staff are happy to guide you through the new Fall/Winter 2017 collection.

We look forward to seeing you.

SPONSORED CONTENT - LEADING HOTELS OF THE WORLD

FEATURES, VIDEOS & SOCIAL MEDIA



From our Social Media Wall – Moments Worth Sharing from 400+ Hotels Near and Far:

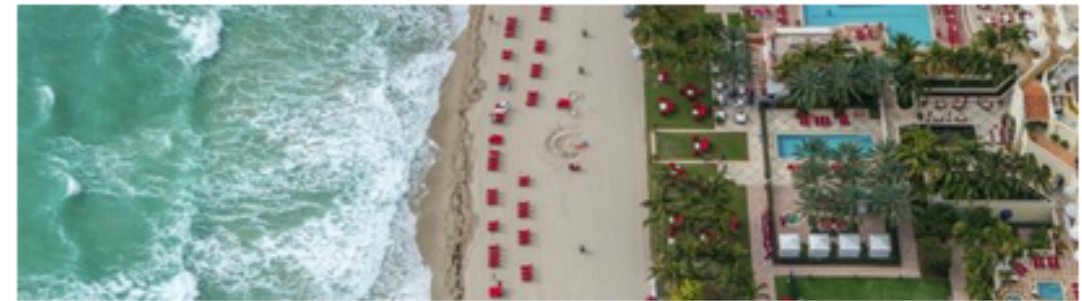


filippo_sannelli



francosbar

grandresortlagonissi



The Leading Hotels of the World

New To Our Collection – Experience the newest hotels and most noteworthy renovations defining contemporary elegance and comfort. [Discover](#)

Itineraries – Comprehensive sightseeing, restaurant and shopping recommendations, as well as insider tips. [View All](#)

Spa Experiences – Relax, replenish and rejuvenate mind, body and soul with an escape to recharge all your senses. [Explore](#)

Golf Experiences – For golf vacations, even non-golfers will enjoy, look beyond the fairways to the full range of amenities of a luxury hotel or resort. [Explore](#)

Water Experiences – Explore our exceptional collection of cool pools and outstanding beaches where you can indulge your love of the water. [Discover](#)

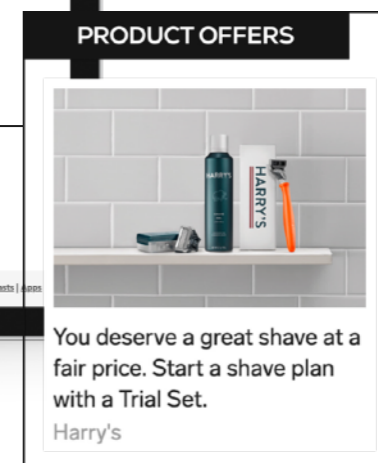
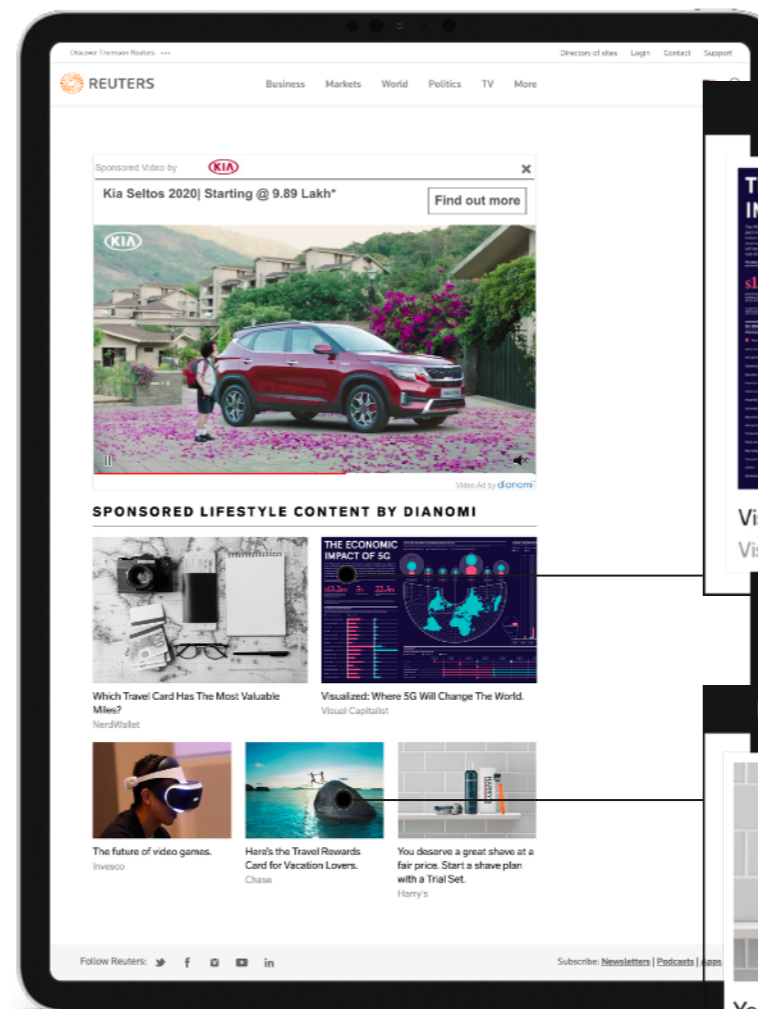
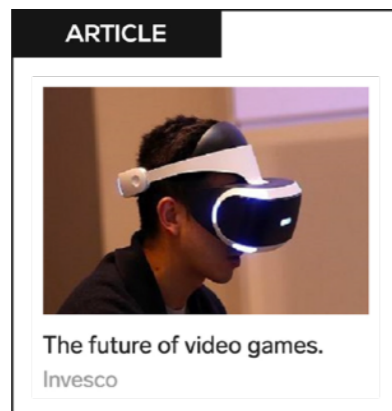
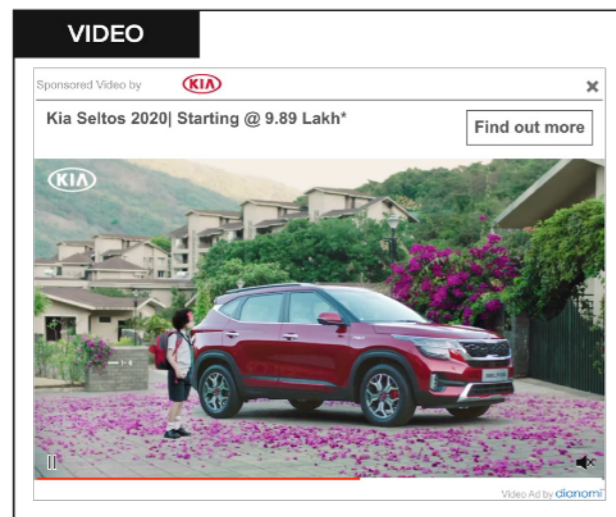
Hidden Gems – While they may be a bit off the beaten path, a destination less well known, or require you to journey just a little longer, these exquisite properties will bring you memories to last a lifetime. [Discover More](#)

LIFESTYLE + TRAVEL & BUSINESS NETWORK

Sponsored content and native advertising for premium lifestyle brands on the world's most recognized publishing network. Engage audiences with immersive video content, anytime anywhere, distributed in our network channels:

Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more

INTEGRATION EXAMPLES

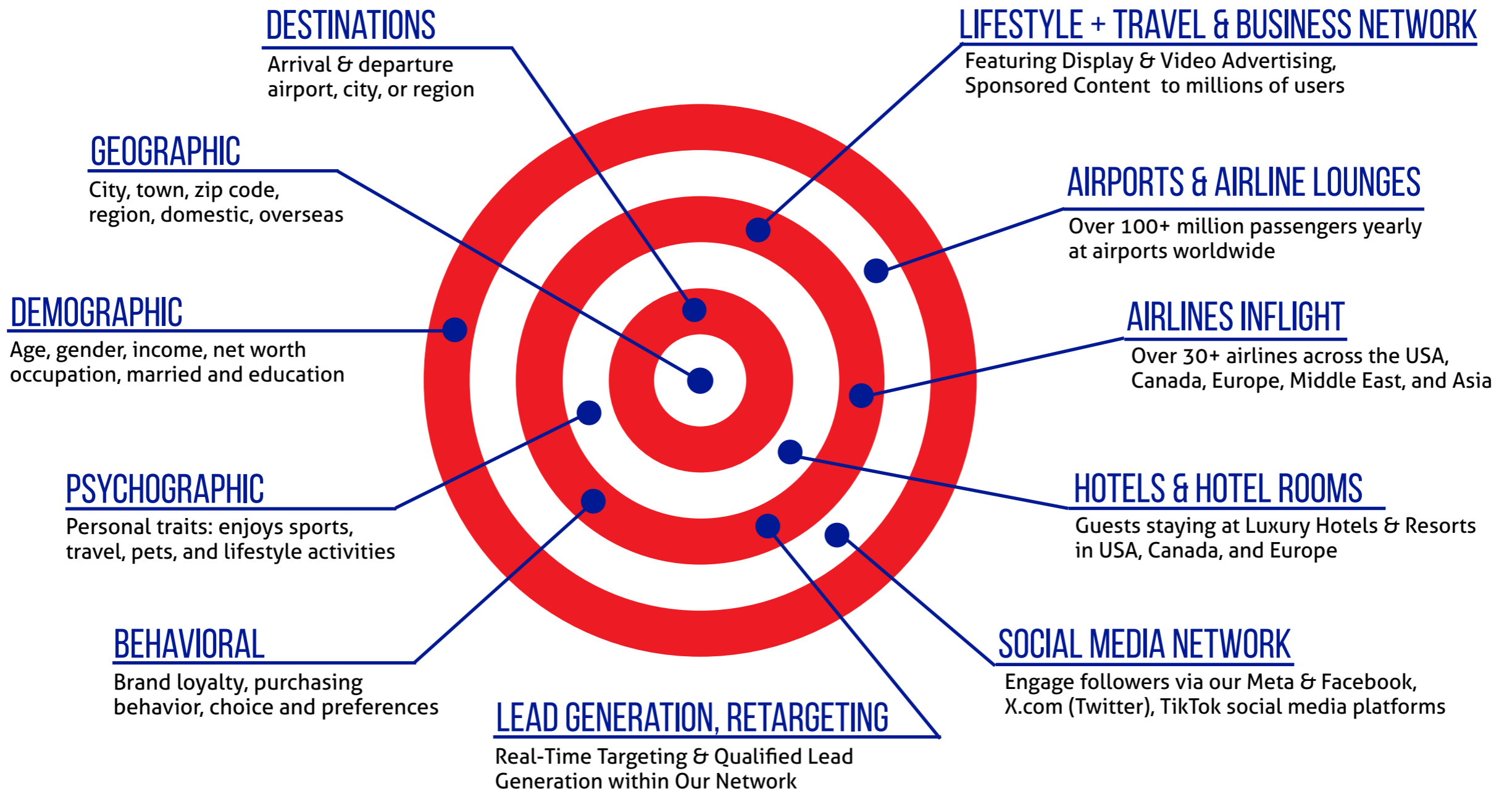


Sponsored Content unit on Reuters

WHERE & HOW WE REACH THEM

TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AirGuide Advertising Network - Elevate Your Global Presence & Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



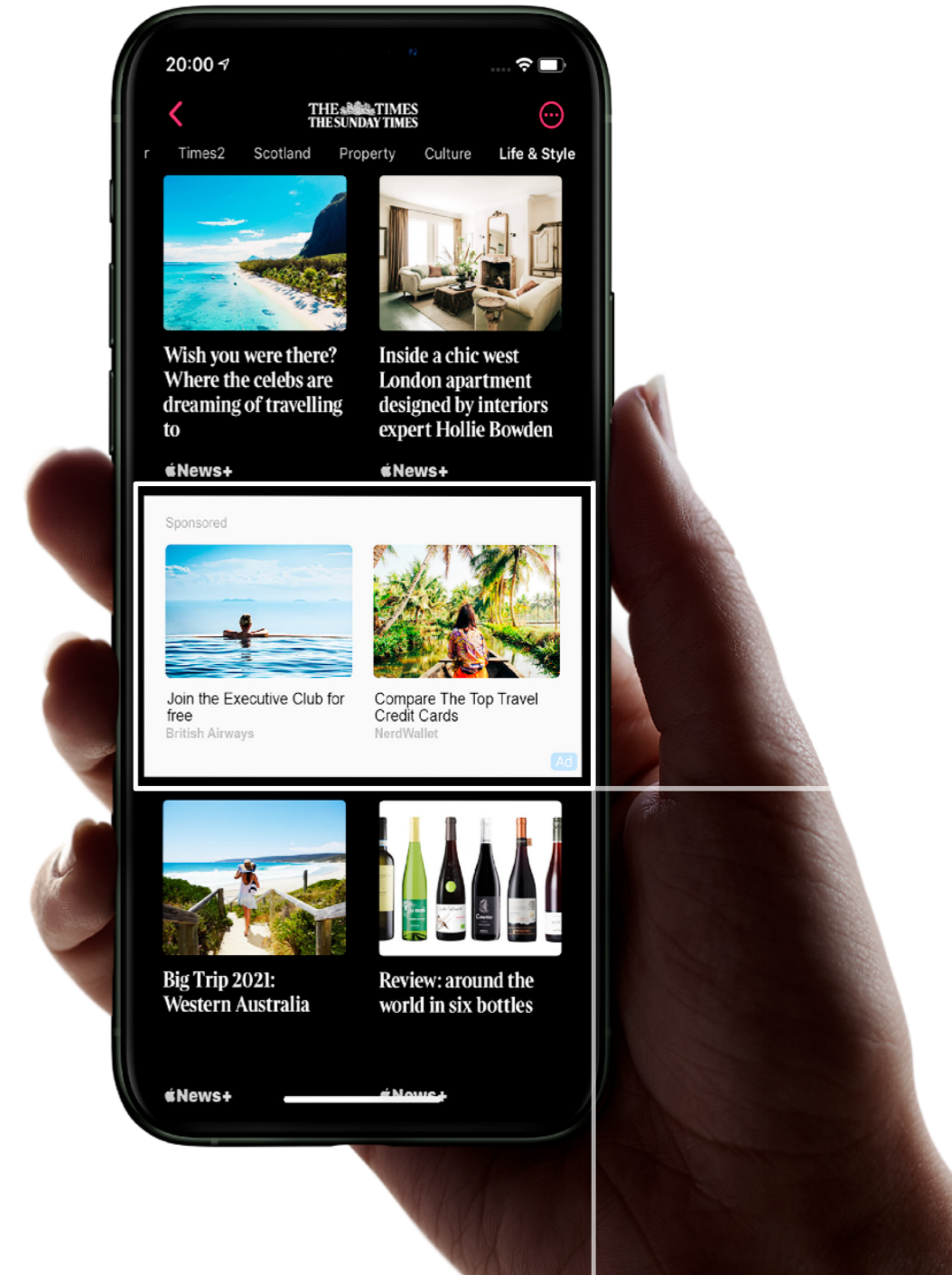
TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS

Targeting & Geo-Targeting – We have the capability to target specific users in our entire network.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

Target where they live, where they work, by specific location, or other targeting criteria using our platform.

- We can target: airport, hotel, event, trade show, mall, business, building, street, competitor’s location.
- We deliver: display banners, videos, sponsored content, eMails to the user’s devices.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.





We reach 200+ million consumers and businesses.
AirGuide Advertising Network connects you to
a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

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